

NORTH FLORIDA HEALTH CORPS

Member Service Description

I. Site Information

Site Name and Location:

Northeast Florida Healthy Start Coalition
644 Cesery Blvd., Ste 210
Jacksonville, FL 32211

Organization Description and Mission:

The Northeast Florida Healthy Start Coalition, Inc. is one of 32 community-based organizations established in 1992 under the state Healthy Start initiative. The Coalition is responsible for the planning, funding and oversight of state maternal and child health dollars. It also undertakes special community projects to improve the health and well-being of women, infants and families. The Coalition is governed by a volunteer Board representing organizations and individuals committed to improving birth outcomes in Jacksonville and the four surrounding counties. The mission of the organization is to “*lead a cooperative community effort to reduce infant mortality and improve the health of children, childbearing women and their families in Northeast Florida.*”

Site Mentor assigned to support member:

Erin Petrie, Special Community Projects Liaison

II. Service Description

Service Goals

First quarter goals:

- Member will provide healthy lifestyle and pregnancy information to low-income apartment complexes
- Member will provide healthy lifestyle and pregnancy information, including safe sleep and Florida KidCare, to participants at community events
- Member will increase enrollment in Healthy Start case management services among women who are not seeking prenatal care
- Member will improve access to care among pregnant women by assisting with Medicaid for Pregnancy application.
- Member will improve screening rates and Healthy Start knowledge at targeted OB/GYN providers offices

Second quarter goals:

- Member will provide healthy lifestyle and pregnancy information to low-income apartment complexes

- Member will provide healthy lifestyle and pregnancy information, including safe sleep and Florida KidCare, to participants at community events
- Member will increase enrollment in Healthy Start case management services among women who are not seeking prenatal care
- Member will improve access to care among pregnant women by assisting with Medicaid for Pregnancy application.
- Member will improve screening rates and Healthy Start knowledge at targeted OB/GYN providers offices

Third quarter goals:

- Member will provide healthy lifestyle and pregnancy information to low-income apartment complexes
- Member will provide healthy lifestyle and pregnancy information, including safe sleep and Florida KidCare, to participants at community events
- Member will increase enrollment in Healthy Start case management services among women who are not seeking prenatal care
- Member will improve access to care among pregnant women by assisting with Medicaid for Pregnancy application.
- Member will improve screening rates and Healthy Start knowledge at targeted OB/GYN providers offices

Fourth quarter goals:

- Member will provide healthy lifestyle and pregnancy information to low-income apartment complexes
- Member will provide healthy lifestyle and pregnancy information, including safe sleep and Florida KidCare, to participants at community events
- Member will increase enrollment in Healthy Start case management services among women who are not seeking prenatal care
- Member will improve access to care among pregnant women by assisting with Medicaid for Pregnancy application.
- Member will improve screening rates and Healthy Start knowledge at targeted OB/GYN providers offices

Outcome Measures:

First quarter:

Complete 15 self-referrals and initial contacts with pregnant women
 Attend 2 community events
 Educate residents at 10 apartment complexes
 Conduct outreach at 5 additional community locations
 Targeted providers' Healthy Start prenatal screening rates will increase by 25 percent

Second quarter:

Complete 15 self-referrals and initial contacts with pregnant women
 Attend 2 community events
 Educate residents at 10 apartment complexes
 Conduct outreach at 10 additional community locations
 Targeted providers' Healthy Start prenatal screening rates will increase by 25 percent

Third quarter:

Complete 15 self-referrals and initial contacts with pregnant women

Attend 5 community events
Educate residents at 12 apartment complexes
Conduct outreach at 5 additional community locations
Targeted providers' Healthy Start prenatal screening rates will increase by 25 percent

Fourth quarter:

Complete 15 self-referrals and initial contacts with pregnant women
Attend 5 community events
Educate residents at 12 apartment complexes
Conduct outreach at 10 additional community locations
Targeted providers' Healthy Start prenatal screening rates will increase by 25 percent

- a. Describe the skills the Corps members will learn as a result of the stated service.

Outreach, training development, public speaking skills, meeting organization

- b. List any additional service responsibilities:

n/a

III. Logistical Information

Expected Schedule for Providing Service Hours to Site:

8 am to 5 pm, occasional evening and weekend hours

Service Location(s) if different from site address:

n/a